

Cornetto Soft Freezer Deal!

Total refrigeration



The perfect ice cream solution to either complement or use in place of soft mix!

A soft ice cream that sells all year round

Easy to use



- Hygienic - simple to clean
- No product waste - stored in freezer
- Nearly 100% mark up (at RRP)

Wall's Cornetto Soft Cartridge



£459^{+VAT}

Plus vouchers for ice cream worth **£240 RRP[†]**

Plus FREE pavement sign.

(Whilst stocks last.)

Wall's Cornetto Soft



Model	Width(mm)	Depth(mm)	Height (mm)	Price £(Ex.VAT)	Energy Efficient Hydrocarbon	Energy Technology List
Wall's Cornetto Soft	680	650	880	£459	✓ yes	X no

Prices valid from 1st January to 31st May 2010. For offers after that please see www.totalrefrigeration.co.uk
[†]Value of Cornetto Soft ice cream at RRP from the ice cream stock vouchers when freezer is purchased online. For the avoidance of doubt, retailers are free to set their own retail prices.

Visit www.totalrefrigeration.co.uk to place your order

Total Refrigeration Limited, Unit 2A, East Tame Business Park, Rexcine Way, Talbot Road, Hyde, Cheshire, SK14 4GX
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What people say about Wall's Cornetto Soft



Himley Hall Park, Dudley

£ Extra Sales!

The park purchased their Cornetto Soft freezer in July and along with their existing lines sold over 2,400 units (that's over £3,000 of extra ice cream sales that they wouldn't have had otherwise) up to October 2009. This is incremental ice cream business for the park and the success that they have had with it has astounded them; quote from Margaret and Alan Baker:

'We have always considered selling soft ice cream but were always put off by the cleaning and waste issues associated with the machine. Cornetto Soft has delivered all we wanted from soft ice with a choice of 4 flavours. Its quick and convenient without the mess. Our Ice Cream sales this year have been the best ever - mainly due to stocking Cornetto Soft.'

Town Gate Café, Sutton Coldfield

Sells alongside soft mix ✓

Cornetto Soft was installed on the site on the 3rd September 2009 as a trial to see how it sold when the soft ice cream machine was turned off in October. The trial started early in September instead whilst the soft ice cream machine was still on and it was discovered that they could sell both alongside each other. Steve and Sandra of Sutton Park Catering Ltd (owners of Town Gate Café) say:

'The introduction of Cornetto Soft and its success took us completely by surprise - since the introduction we have sold nearly 1,000 since September, traditionally not a time of the year where we sell lots of ice cream! We were surprised at the success of this product as we were still selling soft mix ice cream when it was first installed and so have found that we can sell both side by side. It has the added bonus of not having to clean the equipment as often as our soft ice cream machine or throw mix away if not completely used.'

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