

Vista Chest Freezers

Big ice cream sales from classic style freezers

Research has shown that selling ice cream from a Wall's branded chest freezer rather than an unbranded one can increase sales by 39%*. With the increased vouchers on the Vista 12 and Vista 18 range there has never been a better time to buy one!

Vista 6

£359 +VAT

Plus vouchers for ice cream worth **£225 RRP**†



FREE
pavement sign with every Wall's and Ben & Jerry's Vista Chest Freezer

Vista 12

£449 +VAT

Plus vouchers for ice cream worth **£450 RRP**†



Vista 18

£539 +VAT

Plus vouchers for ice cream worth **£540 RRP**†



Extra
ice cream stock vouchers on the Vista 12 & 18

Model	Width (mm)	Depth (mm)	Height (mm)	No. of Compartments	Price £(Ex. VAT)	Ice Cream at RRP £(inc. VAT)	Vouchers Face Value Telephone	Vouchers Face Value On-line	Leasing Weekly £(Ex. VAT)
Wall's Vista 6	680	650	880	6	£359	£225	£100	£150	n/a
Wall's Vista 12	1000	650	880	12	£449	£450	£250	£300	n/a
Wall's Vista 18	1500	650	880	18	£539	£540	£310	£360	n/a
Ben & Jerry's Vista 6	680	650	880	6	£359	£225	£100	£150	n/a
Ben & Jerry's Vista 12	1000	650	880	12	£449	£450	£250	£300	n/a

†Value of Wall's and Ben & Jerry's ice cream at RRP from the ice cream stock vouchers when freezer is purchased online. For the avoidance of doubt, retailers are free to set their own retail prices. *Research conducted IRI September 2007. All freezer purchases made by cheque will receive a £50 stock voucher only.