

# Vista Chest Freezers

Big ice cream sales from classic style freezers

## Vista 6

**£359** +VAT

Plus vouchers for  
ice cream worth  
**£225** RRP<sup>†</sup>



Research has shown that selling ice cream from a Wall's branded chest freezer rather than an unbranded one can increase sales by 39%\*. With the increased vouchers on the Vista 12 and Vista 18 range there has never been a better time to buy one!

## Vista 12

**£449** +VAT

Plus vouchers for  
ice cream worth  
**£300** RRP<sup>†</sup>



## Vista 18

**£539** +VAT

Plus vouchers for  
ice cream worth  
**£300** RRP<sup>†</sup>



Visit  
**[www.iceshop.co.uk](http://www.iceshop.co.uk)**  
for your Point of  
Sale material!

Model	Width (mm)	Depth (mm)	Height (mm)	No. of Compartments	Price £(Ex. VAT)	Ice Cream at RRP £(inc. VAT)	Vouchers Face Value Telephone	Vouchers Face Value On-line	Leasing Weekly £(Ex. VAT)
Wall's Vista 6	680	650	880	6	£359	£225	£100	£150	n/a
Wall's Vista 12	1000	650	880	12	£449	£300	£150	£200	n/a
Wall's Vista 18	1500	650	880	18	£539	£300	£150	£200	n/a
Ben & Jerry's Vista 6	680	650	880	6	£359	£225	£100	£150	n/a
Ben & Jerry's Vista 12	1000	650	880	12	£449	£300	£150	£200	n/a

<sup>†</sup>Value of Wall's and Ben & Jerry's ice cream at RRP from the ice cream stock vouchers when freezer is purchased online. For the avoidance of doubt, retailers are free to set their own retail prices. \*Research conducted IRI September 2007. All freezer purchases made by cheque will receive a £50 stock voucher only.