

Display Freezers

Ice cream freezers branded with the UK's number 1 selling luxury ice cream
(IRI, MAT July 2009)

A range of display freezers that are suitable for most retailing environments; the counter top is perfect for siting on serving areas, the Upright Vista for maximum visibility and capacity; or where floor space is a premium but high visibility and capacity is required then there is the Midi Vista that suits perfectly.

Ben & Jerry's Midi Vista



£929 ^{+VAT}

Plus vouchers for ice cream worth **£350** RRP[†]

Ben & Jerry's Upright Vista



£1,159 ^{+VAT}

Plus vouchers for ice cream worth **£420** RRP[†]

Ben & Jerry's Counter Top



£515 ^{+VAT}

Plus vouchers for ice cream worth **£300** RRP[†]

FREE
pavement sign with every Ben & Jerry's Display Freezer

Cows © Woody Jackson 1997

Model	Width (mm)	Depth (mm)	Height (mm)	No. of Shelves	Price £(Ex.VAT)	Ice Cream at RRP £(inc.VAT)	Vouchers Face Value Telephone	Vouchers Face Value On-line	Leasing Weekly £(Ex.VAT)
Ben & Jerry's Upright Vista	670	825	1960	5 + Base	£1159	£420	£250	£300	£9.37
Ben & Jerry's Midi Vista	620	590	1711	5 + Base	£929	£350	£200	£250	n/a
Ben & Jerry's Counter Top with lightbox	510	470	830	2 + Base	£515	£300	£150	£200	n/a

[†]Value of Ben & Jerry's ice cream at RRP from the ice cream stock vouchers when freezer is purchased online. For the avoidance of doubt, retailers are free to set their own retail prices. All freezer purchases made by cheque will receive a £50 stock voucher only.